



Sponsorship Packages

CharityBall Partnership Tiers

Platinum Partner - \$5000

Benefits:

- Premium logo placement on all branding (invitations, backdrop, media)
- Speaking opportunity (3–5 minutes)
- VIP Table (5 seats – premium placement)
- Branding on stage, LED screens, and photo wall
- Dedicated media and PR mentions
- Social media campaign inclusion (pre, during, post)
- Option to present a donation/cheque on stage

Gold Partner - \$4000

Benefits:

- Prominent logo placement (second tier)
- Corporate table of 4
- Recognition during programme
- Branding on event materials and screens
- Social media mentions
- Opportunity to display banners/stands
- Inclusion in press mentions

Silver Partner - \$3000

Benefits:

- Logo on programme and event collateral
- 3 x Individual Seats
- Recognition during acknowledgments
- Grouped social media mentions
- Opportunity to include promotional inserts

Bronze Partner - \$1500

Benefits:

- Logo on programme
- 1 x Individual Seat
- General acknowledgment



Other Partnership Opportunities

Beverage Sponsor \$2000

Branding at bar stations
Named signature drink
Mention during toasts

Entertainment Sponsor \$2000

Branding on stage/performance area
Mention before performances

Photography / Media Sponsor \$2000

Branding on photo wall & coverage
Logo on official photos

Gift Bag Sponsor \$2500

Branding on gift packs
Product inclusion

Auction Sponsor \$1000

Branding during fundraising segment
Visibility during bidding

Date: Friday 29 May 2026 | Time: 1800–2200 | Venue: The Exchange, Newlands Country Club | Theme: Great Gatsby

Should you be interested in discussing your partnership opportunities further, contact our Public Relations team on pr@ipec.co.zw or contact Lloyd +263772381124/ Tatenda +263772442381.